

NATIONAL BLACK MEN IN LEADERSHIP CONFERENCE

AGENDA

8:00 AM – 9:00 AM
PRE-FUNCTION

8:00 AM – 8:30 AM
BALLROOM A

8:30 AM – 8:50 AM
BALLROOM A

8:50 AM – 10:20 AM
BALLROOM A

10:20 AM – 10:40 AM
PRE-FUNCTION

10:45 AM – 11:45 AM
250 A- 251 C

REGISTRATION

BREAKFAST & NETWORKING

OPENING REMARKS & WELLNESS SESSION



DARLENE KING-TURNER
THE UNITY
COLLABORATIVE



KEN MATHIES



JAMEL RANDALL
TRAP YOGA

OPENING KEYNOTE ADDRESS

The Power of Voice, Platform, and Truth: Moderated by Erica Banks, this keynote explores leadership through *The Power of Voice, Platform, and Truth*. Tony Coles shares insights from leading at the intersection of media, business, and culture, and the mission behind BIN in elevating Black narratives. Together, they will discuss collective leadership, equity, advocacy, and representation—and the responsibility of media to build trust and empower communities in an era of misinformation and division.



TONY COLES
IHEART MEDIA



ERICA BANKS
BANKABLE MARKETING
STRATEGIES



DONNELL CAMPBELL
ALLEGIS GLOBAL
SOLUTIONS

BUSINESS COMMUNITY EXPO & NETWORKING

POWER HOUR SESSIONS

250 A

Refined & Relentless: Emotional Mastery for Black Male Leaders: Success requires more than strategy—it requires self-mastery. In a world where Black men are often expected to lead without vulnerability, this session creates space to explore emotional intelligence, self-awareness, and internal discipline. “Refined & Relentless” challenges harmful narratives and empowers leaders to lead with strength, authenticity, and the whole self.



DR. DAYAN DOUSE
P.R.I.D.E.
CONSULTING

250 C

The Fatherhood Blueprint: Legacy, Leadership, and Unity: Fatherhood is more than a title—it is a transformative force that shapes identity, builds community, and drives generational progress. This session explores the evolving role of Black fathers, mentors, and father figures, celebrating the leadership, emotional presence, and legacy they bring to their families and communities. Through storytelling and reflection, the panel will challenge stereotypes and honor the blueprint of Black fatherhood rooted in love, strength, and responsibility.



JARRETT WADDY
AAA, THE AUTO
GROUP



DR. CALVIN MANN
EMIIY, INC.



DAMARQIO WILLIAMS
CENTER FOR
EMPLOYMENT
OPPORTUNITIES



SHON HART
INVOLVEDDAD

250 B

Code of Leadership: Black Men Shaping the Future of Tech and Innovation: As technology continues to transform every industry, leadership now demands adaptability, creativity, and inclusion. This session brings together dynamic Black leaders across STEM, business, and education to explore how tech fuels personal growth and community advancement. Together, they will define what it means to be future-ready—using innovation to advance progress and equity in the digital age.



BAXTER HALL
KAPNICK INSURANCE
GROUP



SYLVESTER L. HESTER
LM MANUFACTURING
& SUPPLY CHAIN



JUSTIN TURKS
CONSTRAT AI



W. SCOTT RICHARDSON
ALTAIR

251 A

Own It: Building Your Leadership Brand & Shaping Your Career Path: This workshop helps participants define their personal leadership brand by identifying their values, strengths, and desired legacy. Attendees will explore strategies for building visibility, credibility, and professional relationships through mentorship, networking, and sponsorship. The session concludes with an actionable plan to own and elevate their leadership.



OVELL BARBEE
OVELL ROME &
ASSOCIATES

NATIONAL BLACK MEN IN LEADERSHIP CONFERENCE

AGENDA

10:45 AM – 11:45 AM
250 A – 251 C

POWER HOUR SESSIONS

251 B

The Power of the Black Dollar: Economic Justice & Collective Impact: *This panel explores the power of the Black dollar as a catalyst for economic justice, generational wealth, and community impact. Panelists will discuss barriers to equity and the importance of supporting Black-owned businesses and building sustainable financial ecosystems. From entrepreneurship to investment, this session highlights the role of Black economic power in driving long-term systemic change.*



DR. RUBIN COCKRELL
POSITIVE IMAGES &
ASSOCIATES LLC.



KAREEM SCALES
SCALES
CONSULTING, LLC.



LAZAR FAVORS
BLACK SPIRITS
LEGACY LLC.



DWAYNE POWELL JR.
KALAMAZOO FORWARD
VENTURES (KZFV)



DR. STACIE HUNTER
RACHEAL ALLEN INC.

251 C

Unleashing Creativity: Finding Your Voice Through Art/Music/Expression *This session explores the power of creativity as a tool for healing, leadership, and identity—especially for Black men whose stories are often unheard. Through art, music, and spoken word, panelists share how creative expression becomes a pathway for resilience and advocacy. The conversation highlights how tapping into your creative voice can drive personal and collective impact.*



RUFUS FERGUSON
MOTT COMMUNITY
COLLEGE



OSHUN WILLIAMS
OSHUN WILLIAMS
STUDIO



DRAKE PHIFER
URBAN ORGANIC
ARTS + CULTURE CO.



ANTHONY CUFFIE
ENTERPRISES, LLC.



MARSHALLE FAVORS
TRINITY FILMS ENTERTAINMENT
DETROIT BLACK FILM FESTIVAL

12:00 PM – 1:00 PM
BALLROOM A

LUNCH

12:25 PM – 12:40 PM
BALLROOM A

SCHOLARSHIP CEREMONY



LORI WALKER
COMERICA



DR. CALVIN MANN
EMIV, INC.

12:40 PM – 12:55 PM
BALLROOM A

BLACK LEADERS DETROIT GRANT PRESENTATION



DWAN DANDRIDGE
BLACK LEADERS DETROIT



JAROD PRATT
BLACK LEADERS DETROIT

12:55 PM – 1:05 PM
BALLROOM A

WELLNESS SESSION



JAMEL RANDELL
TRAP YOGA

1:15 PM – 2:15 PM
250 A – 251 C

POWER HOUR SESSIONS

250 A

Cultivating and Advancing Black Male Leaders for Lasting Impact: *This session examines the intentional investment needed to develop and sustain Black men in leadership—beyond symbolic gestures and into measurable action. We explore how systemic barriers, sponsorship, and culturally responsive development shape success, while highlighting the responsibility leaders have to build talent pipelines and empower communities. Investing in Black leadership is not just an organizational strategy—it is a community priority that drives long-term impact.*



LAWRENCE HOOD
DETROIT ACADEMY OF
ARTS & SCIENCE

250 B

Mastering Your Own Table: Building Strong Relationships *This workshop helps participants define their personal leadership brand by identifying their values, strengths, and desired legacy. Attendees will explore strategies for building visibility, credibility, and professional relationships through mentorship, networking, and sponsorship. The session concludes with an actionable plan to own and elevate their leadership.*



DR. RUBIN COCKRELL
POSITIVE IMAGES &
ASSOCIATES LLC.

NATIONAL BLACK MEN IN LEADERSHIP CONFERENCE

AGENDA

1:15 PM – 2:15 PM
250 A – 251 C

POWER HOUR SESSIONS

250 C

Intergenerational Dialogue: Wisdom Across the Ages: *This session brings together leaders from different generations to show how shared values, experiences, and perspectives can build stronger community, leadership, and healing. Instead of seeing generational differences as divides, this session highlights them as bridges that pass down knowledge and inspire new vision. Together, we explore how honoring the past and embracing the future creates sustainable change.*



AMUZLEN ROZMUS
WAYNE STATE
UNIVERSITY



YOSEFU ABAYOMI
WAYNE STATE
UNIVERSITY



CALVIN NELLUM
DETROIT
ACADEMY
OF ARTS & SCIENCES



KENDALL MATHIES
RIVER SHORE REALTY
LLC.



TIM TERRANTINE
TRANSLATOR'S
CONSULTING GROUP



SANDY HARVEY
EXODUS
CONSULTING GROUP

251 A

Getting UNstuck: Back to the Basics of Resilience & Renewal: *Black men carry brilliance, burden, and responsibility in equal measure. This session is a real conversation about getting unstuck by returning to the basics of resilience and renewal. Together, we'll explore the pressures we carry, the strengths we've built, and the small practices that restore us. Together, we'll reconnect with who we are, what we've overcome, and how we can move forward with clarity, dignity, and Somebodiness.*

1:15 PM – 2:15 PM
250 A – 251 C

251 B

Built for Us: Safe Spaces, Healing Practices, and Community Power: *This session centers the importance of creating culturally grounded spaces where Black men can show up fully and heal holistically through story, movement, and community. Panelists will highlight practices—from mindfulness to peer circles—that help Black men reclaim rest, regulate stress, and build emotional balance. Together, we explore vulnerability as strength and healing as a collective act of restoration and belonging.*



JAMEL RANDELL
TRAP YOGA



MICHAEL PETERSON
BROWN SPRINGER
ACADEMIC CENTER



WILLIAM WORD
A SAFE SPACE
FOR MEN



CHRIS BELLAMY
TEKSYSTEMS



LLOYD BANKS III
BANKS & COMPANY



HON. JEREMY BOWIE
50TH
DISTRICT COURT



KHARY FRAZIER
DETROIT IS
DIFFERENT



JOSHUA ROBESON
CITY OF DETROIT'S
DEPARTMENT OF
NEIGHBORHOODS



DONNELL CAMPBELL
ALLEGIS GLOBAL
SOLUTIONS

251 C

Advancing Political Engagement: Black Men Leading the Charge. *Black men have long been at the forefront of civic leadership and political change, and this session explores how they continue to mobilize, organize, and shift systems today. From voter education and policy advocacy to grassroots organizing. Panelists will examine how Black men are shaping agendas, reclaiming narratives, and leveraging political power for lasting impact. The conversation highlights both the barriers and the responsibility of civic engagement as a tool for collective transformation.*

2:15 PM – 2:50 PM
PRE-FUNCTION

BUSINESS COMMUNITY EXPO & NETWORKING

12:50 PM – 3:30 PM
BALLROOM A

FEATURED AFTERNOON KEYNOTE ADDRESS

The Power of US: Leading Whole: *Moderated by Jerry Price, this conversation explores The Power of Us through the lens of mental health, identity, and leadership among Black men. We will examine the pressures Black men face, the strength and legacy they carry, and how community, culture, and healing shape the way they lead—in family, work, and community. This dialogue centers on collective wellness and how redefining masculinity and prioritizing mental health can transform our culture and our future.*



H. KEITH MOBLEY
AAA, THE AUTO GROUP



JERRY PRICE
COREWELL HEALTH



DAVID BANNER
A BANNER
VISION (ABV)

NATIONAL BLACK MEN IN LEADERSHIP CONFERENCE

AGENDA

3:30 PM – 4:00 PM
BALLROOM A

LEADERSHIP AWARDS

The Leadership Awards Ceremony is presented by Corewell Health, Allegis Global Solutions, Comerica Bank, and Grand Valley State University. Together, these organizations recognize the importance of elevating and celebrating Black men in leadership—honoring those whose contributions are transforming workplaces, communities, and the world around us. This ceremony shines a spotlight on excellence, impact, and leadership in action.

CEREMONY HOSTS



JODY JONES
MERCEDES BENZ
FINANCIAL
SERVICES



SANDY HARVEY
EXODUS
CONSULTING
GROUP



LAUREN CHANDLER
ITC HOLDINGS
CORPORATION

2025 NATIONAL BLACK MEN IN LEADERSHIP AWARDEES

EMERGING
LEADERSHIP
AWARD



CAYDEN BROWN
THE TRESPASS
PROJECT

MENTAL HEALTH
ADVOCACY &
WELLNESS LEADERSHIP
AWARD



ODIS BELLINGER
BUILDING BETTER
MEN

BUSINESS
LEADERSHIP
AWARD



JAMIEL ROBINSON
GRAND RAPIDS AREA
BLACK BUSINESSES (GRABB)

COMMUNITY &
ADVOCACY LEADERSHIP
AWARD



KEVIN A. WATKINS
COMERICA

INNOVATIVE
LEADERSHIP IN THE
ARTS & CULTURE
AWARD



DRAKE PHIFER
URBAN ORGANIC
ARTS + CULTURE CO.

EDUCATION &
MENTORSHIP
LEADERSHIP
AWARD



LAWRENCE HOOD
DETROIT ACADEMY
OF
ARTS & SCIENCES

ENTREPRENEURSHIP
LEADERSHIP
AWARD



KAMAL NORTON
ALL-PRO COLOR

HIGHER
EDUCATION
LEADERSHIP
AWARD



DARRLY GARDNER
WAYNE STATE
UNIVERSITY

4:00 PM – 4:55 PM
BALLROOM A

PLENARY SESSION

Building Bridges: Allies Within and Beyond the Black Community: This session explores the power of allyship; both within the Black community and across lines of difference. Panelists will discuss what it means for Black men to be allies to one another and to other intersecting identities, while also uplifting the allies who show up for Black men.

Through storytelling and lived experience, this conversation will highlight how authentic allyship fosters trust, empathy, and empowerment. Together, panelists will affirm that lasting progress happens through solidarity when Black men and their allies rise together in purpose and partnership.



REBECCA IRBY
PEAC INSTITUTE



DAVID CAMPBELL
AAA, THE AUTO GROUP



PATRICK O. LINDSEY
WAYNE STATE
UNIVERSITY



CORY HANSEN
ALLEGIS GLOBAL
SOLUTIONS



DR. B. DONTA TRUSS
GRAND VALLEY
UNIVERSITY

4:55 PM – 5:00 PM
BALLROOM A

FINAL THOUGHTS & CLOSING



DARLENE KING-TURNER
CEO
THE UNITY COLLABORATIVE

5:00 PM – 7:00 PM
ATRIUM

POST-EVENT RECEPTION