

About Us

The Unity Collaborative (TUC) is a national organization committed to fostering diverse, equitable, and inclusive environments. We empower organizations, communities, and individuals to create cultures where every voice is heard, and every person is valued. Our mission is to dismantle systemic barriers, elevate underrepresented voices, and drive real impact through strategic partnerships, community engagement, and policy influence.

Our Impact & Approach

Our organization is guided by a team with demonstrated expertise and a consistent record of advancing initiatives that elevate underrepresented voices, strengthen collaboration, and generate meaningful, measurable impact

- ✓ Annual Conferences and Summits – Engaging 3,000+ attendees in critical conversations on inclusion and leadership.
- ✓ Community Forums – Amplifying marginalized voices to influence policy and practice.
- ✓ Professional Development – Partnering with businesses, nonprofits, and entrepreneurs to create growth opportunities.
- ✓ Awareness Campaigns & Outreach – Driving targeted messaging and engagement to promote equity.
- ✓ Strategic Collaborations – Working with industry leaders to shape policies and drive systemic change.

Women in Leadership Summit, LeaderHERship: Navigating Your Journey

We are thrilled to invite you to partner with us as a sponsor for *LeaderHERship: Navigating Your Journey*, taking place on March 24, 2026. Your support is essential to creating an environment rooted in empowerment, inclusion, and equity, and we would be honored to have you join us in bringing this impactful experience to life.

LeaderHERship: Navigating Your Journey celebrates the strength, resilience, and growth of women across all stages of leadership. Women continue to challenge norms, break barriers, and redefine what leadership looks like across industries and communities. This summit recognizes progress made, addresses ongoing challenges, and equips women with the tools, insights, and connections needed to confidently navigate their leadership journeys—while highlighting the critical role of allies in advancing gender equity.

Why This Event Matters

The summit provides a platform to break down the barriers hindering women's leadership potential, amplify their voices, address ongoing challenges, celebrate achievements, and offer strategies for shattering the glass ceiling. Through actionable tools, networking, and education, we shift from inspiration to tangible change, supporting women's progress at every stage of their careers. Additionally, the summit reflects the mission of The Unity Collaborative (TUC), which is dedicated to driving transformative change through cultures of inclusion and equity across workplaces and communities. Your sponsorship supports this vision of creating environments where every individual feels valued and empowered.

Why Partner with Us

As a sponsor, you gain:

- **Brand Visibility** – Showcase your commitment to diversity and inclusion through event marketing and social media engagement.
- **High-Value Networking** – Connect with executives, industry leaders, and decision-makers championing gender equality.
- **Thought Leadership** – Position your brand as a key advocate for women's leadership.
- **Employee Engagement** – Provide professional development and mentorship opportunities for your workforce.
- **Community Impact** – Contribute to advancing gender equity and leadership representation across sectors.

Key Audiences : Women professionals from entry-level to executive, representing diverse industries, markets, perspectives, and demographics; industry thought leaders; corporate decision-makers; and allies committed to advancing gender equity.

We appreciate your consideration and look forward to collaborating with you to create an unstoppable future where women lead with purpose, strength, and resilience.

Ivy Hunter



Director of Events and Strategic Engagement



2026 WOMEN IN LEADERSHIP SUMMIT

Tickets

Individuals	\$179
Corporate Table for (10)	\$2,000
Vendor Table	\$500

Ad Opportunities

Full-page	\$800
Half-page	\$600
Quarter-page	\$400

Video Opportunities

1-minute	\$900
45-seconds	\$700
30-seconds	\$500

North Star Sponsor – \$7,000

- Designation:** An official title sponsor of the Women in Leadership Summit
- Speaking Opportunity:** Welcome message
- Prominent Logo Placement:** On all event and promotional campaigns/materials including: print, website, digital, social media, and signage..
- Prominent Recognition:** In all event communications and media coverage.
- Custom Branding:** Opportunity to provide branded content for event attendees (e.g., swag bags, merchandise).
- Vendor Table:** Opportunity to engage with attendees and showcase your company.
- Video Promotion:** Opportunity to feature a sponsored produced 1-minute video (played during the event or shared digitally) to promote your brand or showcase a message about your commitment to women in leadership.
- Event Program Book:** A sponsored produced full-page advertisement in the official event program book.
- Reserved Table for Ten (10):** Exclusive reserved seating for your team, ensuring prime spots during all event sessions.

Navigator Sponsor – \$5,000

- Designation:** An official sponsor of the Women in Leadership Summit
- Speaking Opportunity:** Intermission welcome back message
- Prominent Logo Placement:** On all event and promotional campaigns/materials including: print, website, digital, social media, and signage..
- Prominent Recognition:** In all event communications and media coverage.
- Custom Branding:** Opportunity to provide branded content for event attendees (e.g., swag bags, merchandise).
- Vendor Table:** Opportunity to engage with attendees and showcase your company.
- Video Promotion:** Opportunity to feature a sponsored produced 45-seconds video (played during the event or shared digitally) to promote your brand or showcase a message about your commitment to women in leadership.
- Event Program Book:** A sponsored produced full-page advertisement in the official event program book.
- Reserved Table for Eight (8):** Exclusive reserved seating for your team, ensuring prime spots during all event sessions.

Guidepost Sponsor – \$4,000

- Designation:** An official sponsor of the Women in Leadership Summit
- Prominent Logo Placement:** On all event and promotional campaigns/materials including: print, website, digital, social media, and signage..
- Prominent Recognition:** In all event communications and media coverage..
- Video Promotion:** Opportunity to feature a sponsored produced 30-second video (played during the event or shared digitally) to promote your brand or showcase a message about your commitment to women in leadership.
- Event Program Book:** A sponsored produced full-page advertisement in the official event program book.
- Reserved Seating for Six (6):** Exclusive reserved seating for your team, ensuring prime spots during all event sessions.

Anchor Sponsor – \$3,000

- Designation:** An official sponsor of the Women in Leadership Summit
- Prominent Logo Placement:** On all event and promotional campaigns/materials including: print, website, digital, social media, and signage..
- Prominent Recognition:** In all event communications and media coverage.
- Event Program Book:** A sponsored produced half-page advertisement in the official event program book.
- Reserved Seating for Four (4):** Exclusive reserved seating for your team, ensuring prime spots during all event sessions.

For more event and sponsorship information, please contact:
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THE
UNITY
COLLABORATIVE
The Cornerstone of Organizational and Community Success

