

Melissa Kamara Liggins

Senior Director, Communications, Corewell Health

Melissa Kamara Liggins serves as Senior Director of Communications, where she leads the Community Relations team and provides strategic leadership for Corewell Health's systemwide community initiatives and external engagement efforts. In this role, she develops and advances enterprise partner strategies that strengthen organizational alignment with community priorities and deepen the health system's impact.

With more than 20 years of experience in healthcare communications, Melissa has worked across a wide range of disciplines, including public relations, issues management, media relations, and executive, Board, and CEO communications. She brings a deep understanding of how strategic communication can strengthen community relationships, support organizational priorities, and elevate mission-driven work.

Melissa oversees a broad portfolio that includes community-centered communications, strategic sponsorships, stakeholder and community engagement, and high-impact initiatives designed to elevate Corewell Health's presence and purpose across the region. She leads efforts to support organizations shaping health in the community, strengthen meaningful partnerships, and ensure communication strategies reflect inclusion, integrity, and mission alignment.

She is also regarded as a trusted advisor and thought partner to leaders across the system, offering guidance that helps teams communicate with clarity, purpose, and measurable influence.
