

Ivy A. Hunter
Senior Director of Events and Programming
The Unity Collaborative



Ivy A. Hunter is a seasoned event strategist and program leader with more than a decade of experience designing and executing impactful events and initiatives that foster leadership, community engagement, and organizational growth.

As the Senior Director of Events and Programming, Ivy leads the development and implementation of high-impact conferences, leadership summits, strategic initiatives, and community-centered programming that bring together professionals, thought leaders, and organizations to advance collaboration, education, and innovation. Through these initiatives, she designs platforms that foster leadership development, workforce engagement, and meaningful dialogue around emerging issues while creating opportunities for networking, partnership, and community impact.

Throughout her career, Ivy has demonstrated a strong ability to transform ideas into meaningful experiences. She has successfully managed large-scale events, coordinated cross-sector partnerships, and overseen teams responsible for delivering both in-person and virtual programming. Her expertise spans strategic event planning, stakeholder engagement, vendor negotiations, financial management, marketing strategy, and operational leadership, allowing her to create well-executed programs that drive measurable outcomes and lasting impact.

Previously, Ivy served as a Senior Event Programmer and Strategist with the National Diversity Council, where she led the development and execution of diversity, equity, and inclusion programming across 35 statewide councils and three global councils. In this role, she managed teams, strengthened corporate partnerships, and implemented strategies that increased engagement, revenue, and overall event satisfaction.

Ivy holds a Bachelor of Arts in English from Siena Heights University and is a Certified Diversity Professional (CDP) through the National Diversity Council.

Outside of her professional work, Ivy enjoys painting, traveling, writing, exploring film and theater—activities that nurture creativity, reflection, and harmony in her life.