

## **Valissa Armstead**

Valissa Armstead serves as Senior Director of Belonging at Corewell Health, where she provides enterprise leadership for strategies that advance belonging, access, and opportunity across a diverse ecosystem of stakeholders, including team members, physicians, patients, and the communities they serve. With over a decade of leadership in this space, she has been instrumental in shaping a systemwide approach to eliminating health disparities through belonging-centered strategies.

Under her leadership, Corewell Health has advanced a comprehensive framework focused on improving the collection and utilization of patient demographic data, strengthening cultural intelligence across the workforce, and increasing representation within leadership and governance. She also founded the organization's Business Resource Group program, which has grown into a robust network of nine groups that enhance engagement, connection, and organizational impact.

Known for her collaborative and results-driven leadership, Valissa partners with executive, clinical, and operational leaders to embed belonging into the organization's culture and care delivery model. Her leadership has contributed to national recognition for Corewell Health, including designation as a Veteran-Friendly Employer, Inclusion Index Leader, and one of Seramount's Top Companies for Executive Women.

Beyond her professional role, Valissa is a respected community leader and advocate. She serves on multiple boards, including West Michigan Family Promise and S.T.A.R.S., Inc., and currently serves as President of the Grand Rapids Alumnae Chapter of Delta Sigma Theta Sorority, Inc. Her contributions have earned her numerous honors, including the GIANT Award, YWCA Tribute Award, and recognition as a community "Powerful Woman."

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