

NATIONAL BLACK MEN
IN LEADERSHIP
CONFERENCE



SPONSORSHIP GUIDE

Join Us as a Sponsor | 2026 National Black Men in Leadership Conference

We invite you to be part of a transformative experience as a sponsor of the **2026 National Black Men in Leadership Conference: Purpose-Driven Leadership – Lead. Serve. Elevate.** Taking place on August 13, 2026, in Detroit, MI, this flagship event is designed to elevate the leadership, legacy, and impact of Black men across industries and communities—while advancing meaningful strategy, fostering connection, and creating pathways for sustained growth and influence.

This powerful convening will bring together Black men and allies across multiple industries, markets, and levels of leadership—from emerging leaders to executives. Together, participants will celebrate achievements, exchange strategies, and drive meaningful progress toward a more inclusive and empowered future.

Centered on the theme Purpose-Driven Leadership – Lead. Serve. Elevate., the conference explores the responsibility and influence of leading with intention—calling leaders to serve with impact and elevate their communities, careers, and future generations.

At its core, this experience creates space for celebration, connection, and strategy—bringing leaders together to share perspectives, exchange ideas, and expand their collective impact. As a sponsor, your organization aligns with a mission rooted in empowerment, collaboration, and systemic change—while gaining access to a highly engaged audience of professionals, changemakers, and emerging leaders.

Why We Gather: Our Shared Purpose & Impact:

- **Purpose-Driven Leadership** - Authentic, resilient leadership rooted in values and lived experience.
- **Celebrating Black Male Leadership** - Honoring impact, excellence, and influence across communities.
- **Community - Centered Impact** - Leading through service, collective responsibility, and shared success.
- **Systems & Culture Elevation** - Advancing equitable systems and inclusive organizational cultures.
- **Pathways to Generational Success** - Navigating barriers through strategy, mentorship, and economic mobility.
- **Mentorship & Advocacy** - Building networks that support growth, opportunity, and leadership.
- **Allyship in Action** - Engaging partners to stand alongside and invest in Black men's leadership.

Your partnership as a sponsor is a commitment to building legacy. A legacy where Black men are empowered, supported, and positioned to thrive in every space they lead. We look forward to standing alongside you as a valued partner in this transformative experience.

With sincere gratitude and anticipation,

Darlene King - Turner
Chief Executive Officer

Darlene King - Turner

Ivy Hunter
Director of Events

Ivy Hunter

2026 SPONSORSHIP

MISSION, VISION, AND PURPOSE

The National Black Men in Leadership Summit is dedicated to empowering, celebrating, and advancing Black men in leadership through professional and personal development, mentorship, education, and community engagement.

With a strong commitment to equity, allyship, and collaboration, the summit honors the legacy, influence, and achievements of Black men across industries and communities. Through this work, the summit helps create pathways for growth, promotes equity, and shapes a future where leadership, opportunity, and legacy continue to thrive.



CORPORATE AND COMMUNITY PARTNERSHIPS

Strong partnerships with corporations and community organizations, securing funding, mentorship, scholarships, and resources to support the growth of Black leaders and entrepreneurs.



OVER 2K ATTENDEES

FROM 2020- PRESENT

Proven Success and Industry Impact since 2020, the conference has drawn attendees and leaders from diverse industries such as technology, healthcare, business, and nonprofits. It has become a highly anticipated event that fosters the advancement of Black leadership, empowerment, allyship, and offers invaluable networking opportunities.



100K+ SCHOLARSHIPS

Supporting Young Black Men in Education by eliminating barriers to pursuing higher education and career advancement.



LEADERSHIP AWARDS

Recognizing outstanding individuals and organizations across various sectors:

- Business Leadership Award
- Entrepreneurship Award
- Community Leadership & Advocacy Award
- Education & Mentorship Excellence Award
- Civic Engagement & Public Service Award
- Innovative Leadership in the Arts & Culture Award
- Emerging Leader Award
- Mental Health Advocacy & Wellness Leadership Award
- Organizational Leadership Award



BUSINESS COMMUNITY EXPO

Empowering Black-owned businesses by fostering economic growth and providing valuable networking opportunities.



MENTORSHIP

MENTORSHIP CORNER

Connecting Mentors and Mentees. Facilitating impactful mentorship relationships that support college students' career growth, leadership development, and help them succeed in their future careers.



CSR

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Engages organizations in CSR initiatives, fostering social and economic responsibility, reinforcing commitment to equity, and contributing to sustainable development through actionable support.



BECOME A
SPONSOR

WHY SPONSOR?

Brand Visibility

Gain exposure to a targeted, engaged audience of Black professionals and leaders through integrated branding, digital campaigns, and on-site recognition.

Business & Community Engagement

Support and engage with Black-owned businesses and community organizations through our Business & Community Expo, fostering new relationships and lasting partnerships.

Talent & Leadership Pipeline

Access top Black talent and rising leaders—ideal for recruitment, mentorship, and thought partnership opportunities.

Networking & Influence

Connect with a powerful community of executives, entrepreneurs, educators, and advocates committed to creating meaningful change.

Values-Driven Impact Through Corporate Responsibility

Showcase your organization's commitment to equity, inclusive leadership, and meaningful community engagement by investing in impactful initiatives that uplift Black excellence and drive lasting change.

Cultural and Organizational Impact

Promote a culture of inclusive leadership and systemic change, empowering attendees to become advocates for diversity and equity in their respective spaces

Strengthening Community Networks

Create long-lasting connections between leaders, businesses, and community organizations, strengthening networks for mutual growth and support.

WHAT YOU'LL EXPERIENCE

- **Dynamic Speakers and Facilitators** – Thought leaders and trailblazers driving impact and innovation.
- **Interactive Workshops & Panels** - Centering bold conversations, strategy-sharing, and leadership tools.
- **Networking Opportunities** – Build relationships with mission-aligned peers, mentors, and change agents.
- **Business & Community Expo** – Spotighting Black-owned businesses and organizations.
- **Scholarship Presentation** – Honoring young Black men committed to academic excellence and leadership.
- **Leadership Award Ceremony** – Celebrating Black men making transformative contributions in their fields and communities.

SPONSORSHIP FEATURES & PACKAGES

BENEFITS:	LEGACY \$50,000+	VISIONARY \$35,000+	PIONEER \$25,000+	PILLAR \$15,000+	EMPOWERMENT \$10,000+	UNITY \$7,000+	IMPACT \$5,000+
Branding & Recognition							
Logo Placement featured prominently on the Welcome Banner, event signage, slides, and throughout the venue	✔	✔	✔	✔	✔	✔	✔
Inclusion in press releases and media kits	✔	✔	✔	✔	✔	✔	✔
Logo on Marketing Materials included in all pre-event, during, and post-event communications, such as email communications, event website, program and branded social media posts.	✔	✔	✔	✔	✔	✔	✔
Sponsor Produced Ad in the conference program, showcasing your company's commitment to supporting Black leadership	<i>*Includes full-page color ad*</i>	<i>*Includes full-page color ad*</i>	<i>*Includes full-page color ad*</i>	<i>*Includes full-page color ad*</i>	<i>*Includes full-page color ad*</i>	<i>*Includes half-page color ad*</i>	<i>*Includes half-page color ad*</i>
Video Feature played during event breaks, prior to the keynote address, and throughout selected times during the event highlighting your company and values	<i>*Includes 45-second video*</i>	<i>*Includes 45-second video*</i>	<i>*Includes 30-second video*</i>	<i>*Includes 20-second video*</i>			
Sponsor Recognition and verbal acknowledgment during opening and closing remarks, as well as throughout the event	✔	✔	✔	✔	✔	✔	✔
Provide branded promotional items or brochure in the Welcome Bags for all attendees	✔	✔	✔	✔			
Social Impact							
Present Leadership Awards of your choice during the ceremony, with recognition and photo opportunities	<i>*Includes three (3) Leadership awards*</i>	<i>*Includes three (3) Leadership awards*</i>	<i>*Includes two (2) Leadership awards*</i>	<i>*Includes one (1) Leadership awards*</i>			
Highlighted as a community impact partner in relevant media and PR outreach, amplifying your brand's alignment with equity, education, and leadership development	✔	✔	✔	✔	✔		
Present Scholarship(s) for HS students during the ceremony, with recognition and photo opportunities	<i>*Includes two (2) recipients with a total of \$2.5k for each*</i>	<i>*Includes two (2) recipients with a total of \$2k for each*</i>	<i>*Includes two (2) recipients with a total of \$1.5k for each*</i>	<i>*Includes two (2) recipients with a total of \$1k for each*</i>	<i>*Includes one (1) recipient with a total of \$1k for each*</i>		
Access to a private networking moment with scholarship recipients	✔	✔	✔	✔	✔		
Engagement Opportunities							
Meet & Greet with Keynote Speaker (includes photo op)	✔	✔	✔	✔	✔		
Access & Seating included for all plenary sessions and access passed for reception	<i>*Includes Premier Seating for fifteen (15) at conference and access to reception*</i>	<i>*Includes Premier Seating for ten (10) at conference and access to reception*</i>	<i>*Includes Premier Seating for ten (10) at conference and access to reception*</i>	<i>*Includes Preferred Seating for eight (8) at conference and access to reception*</i>	<i>*Includes Preferred Seating for eight (8) at conference and access to reception*</i>	<i>*Includes Priority Seating for six (6) at conference and access to reception*</i>	<i>*Includes Priority Seating for four (4) at conference and access to reception*</i>
A speaking opportunity during a plenary session or featured breakout session	✔	✔	✔	✔	✔		
Premier Exhibitor Table Opportunity-Enhanced table placement in a high-visibility, high-traffic location to elevate brand exposure, support relationship-building, and drive attendee engagement.	✔	✔	✔	✔			

THE
UNITY
COLLABORATIVE

The Cornerstone of Organizational and Community Success



Your partnership makes this possible. We'd be honored to discuss how your organization can join us in advancing inclusion, leadership, and community empowerment. Let's collaborate and build an unforgettable, transformative experience that drives lasting impact.

To discuss sponsorship opportunities, contact:

Ivy Hunter

Director of Events and Programming

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Thank you for your commitment to creating meaningful change—we look forward to partnering with you!

