

Tracy Duda is the Vice President of People & Culture at [Detroit PBS](#), bringing more than 20 years of human resources experience to her role. Born and raised in Metro Detroit, Tracy earned both her bachelor's and master's degrees from Oakland University and is SHRM-CP certified.

Throughout her career, Tracy has been deeply passionate about building strong workplace cultures rooted in transparency, integrity, and authenticity. She is naturally curious about people and believes that understanding individuals through a human-centered lens is essential to becoming an impactful and compassionate leader. Culture is her sweet spot, and she is driven by meaningful work that aligns with her values and purpose.

As a leader, Tracy is intentional about creating the kind of leadership experience she once hoped for herself — one grounded in service, empathy, growth, and positive impact. She is committed to helping organizations and teams thrive while fostering environments where people feel valued, supported, and inspired.

Outside of work, Tracy enjoys spending time with her husband, three children, and their chocolate lab. She loves traveling, exploring new places, connecting with friends, and is proudly a self-proclaimed wellness junkie.